



BusinessBoomer

\$BOOMER

White Paper

Business Boomer Token Founding Team
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About Business Boomer Coin

Business Boomer is a marketing platform for businesses. We launched our platform integrated with email marketing in 2018 and later we provided SMS marketing services to businesses as well. We're dedicated in providing opportunities to businesses around the world, so that they can utilize our cutting-edge technology. Moreover, we have been helping many small businesses grow by providing them with extraordinary marketing services like Fast SMS API and OTP API services. Many businesses across the globe have put their faith in us for sharing their content to the right audience for the past 3 years. We are further planning to provide digital marketing services so that every small business can get a chance to grow on a large scale.



Contents

1. Introduction	4
1.1. Our Team	4
1.2. Our Motivation.....	4
1.3. Our Mission	4
1.4. Confidentiality	4
1.5. Disclaimer	4
2. Market Landscape	5
2.1. What is a Cryptocurrency?	
2.2. Current Competitive Landscape	
2.3. The Future of Cryptocurrency	
2.4. Where does \$BOOMER Fit in?	
3. Business Boomer \$BOOMER Token Project	7
3.1. What is DeFi?	
3.2. Why Invest in \$BOOMER	
3.3. Unmatched Project Features	
3.4. Metaverse	
4. \$BoomerToken Tokenomics	10
5. Glossary	12
6. References	13
7. Local Laws	13

1. INTRODUCTION

\$BOOMER is a Binance Smart Chain built on the BEP-20 protocol. The Business Boomer coin whitepaper is intended to give its readers a detailed explanation of our vision. We are determined to provide you with the driving factors and scope of the project. We also want to present to you future roadmap of our vision to ensure widespread transparency of the Business Boomer. It is important to note that the purpose of this paper is purely to provide information. It does not consist of any financial advice by Damnddeal Inc.

1.1. Our Team

Business Boomer is based on the diversity that the \$BOOMER Token resembles. Our team comes from diverse backgrounds, communities from all around the globe with our head office in California. With vast experience, each team member has within the engineering, finance and cryptocurrency world, we are able to offer the highest quality in token protocol standards, while ensuring long-term roadmaps to make sure continuous momentum, future expansions, as well as real-world use-case adoptions.

1.2. Our Motivation

\$BOOMER developers sensed a real market opportunity and need to fill the gaps present today within the cryptocurrency world, especially BSC based coins in the sense of community embodiment, charity marketplace adoption, and capitalizing on the NFT momentum, all while achieving financial freedom for coin holders.

1.3. Our Mission

Business Boomer is here to help our clients in promoting and advertising their business through email and SMS marketing. We plan on creating such a community where it's easy for businesses to communicate with their audience by using our services. We also plan on fully supporting our clients who can employ our email marketing services to grow their businesses on a global level. Our mission goes beyond simple financial gains and arithmetics. We envision Business Boomer token as a top and leading facilitator for the further embodiment of cryptocurrency. We plan to convert the token into a community led token by observing the main motto and principle behind the coin.

1.4. Confidentiality

The present Whitepaper contains proprietary material, general information, confidential information and business trade information, and is the exclusive intellectual property of Business Boomer. Any unauthorized copying, distribution, or other use of said information or related materials is completely prohibited.

1.5. Disclaimer

Please review your country's existing laws and policy before buying \$BOOMER. Business Boomer will not hold any liabilities for your actions. You must read, understand, and agree to the terms and conditions of this document. Although best efforts are made to ensure that all information is accurate and up to date, occasionally unintended errors and misprints may occur. Our content should only be used for information purposes, and not as a financial advice. Also, it is important to note that the investment may lead to losing your investment, either partially or fully. An investor may get less amount than the amount invested initially. The capital value of crypto assets may fluctuate and the price of units can go down as well as up, and so is not guaranteed. The crypto assets market is not regulated. Business Boomer will not hold any liability whatsoever on any losses that occur due to investment in \$BOOMER Token or relying on information shared across the physical as well as digital outlets.

2. Market Landscape

2.1. What is a Cryptocurrency?

Initially, the cryptocurrency term has been derived from “the encryption techniques which are used to secure the network” [2]. Cryptocurrencies are a form of digital assets which are based on a decentralized network which operates and is distributed over a dispersed number of nodes. The decentralized network stems from the block chain technology which refer to organizational methods or protocols which control transactional data and ensures the integrity of said transactions. Although receiving various criticisms, cryptocurrencies have taken the world by storm and are paving a new financial medium which is proving to be pervasive, secure, and scalable.

2.2. Current Competitive Landscape

Given the unregulated nature of the cryptocurrency and emerging digital assets spectrum, transparency and trust replace the need for regulatory overusing and supervision. Being driven by the community and operating under the main motto of being for the community, our token will adopt a community-driven decision-making process to ensure that each holder has a vote in the collective expansion process. Current market landscape is experiencing rapid increase in coin offerings, thus paving the way for various scams and ‘pump and dump’ coins. Business Boomer has taken every step possible to ensure full transparency from the design process, to the launching process, and all the way towards continuous operation. Regular AMAs will be conducted and regular feedback will be collected. \$BOOMER coin long-term goal will focus on the creation of an equitable ecosystem for charities to connect with investors in order to alleviate the speculative nature of the cryptocurrency world and enhance the adoption of cryptocurrencies as a safe asset and a trustable medium of exchange, one transaction at a time.

2.3. The Future of Cryptocurrency

Cryptocurrencies have been greatly affected by criticism, regulatory actions, and scoffing by either misinformed investors or by regulators who fear the fall of the sovereign control of the national currencies and economies thus hindering the progress of cryptocurrencies as an overall market. Criticisms have raised claiming that cryptocurrencies are key driver in promoting illegal activities and that these coins pose investor risk due to exchange rate volatility and infrastructure vulnerabilities. However, as can be seen from current total market capitalization of the cryptocurrency market as a whole – \$2,384,681,829,480 as of May 6th 23:00 GMT – little regard has been given to such impediments and the crypto currency has continued to take the world by storm, one transaction at a time.

Crypto Regulations by Country

How do different countries around the world approach crypto-regulations?

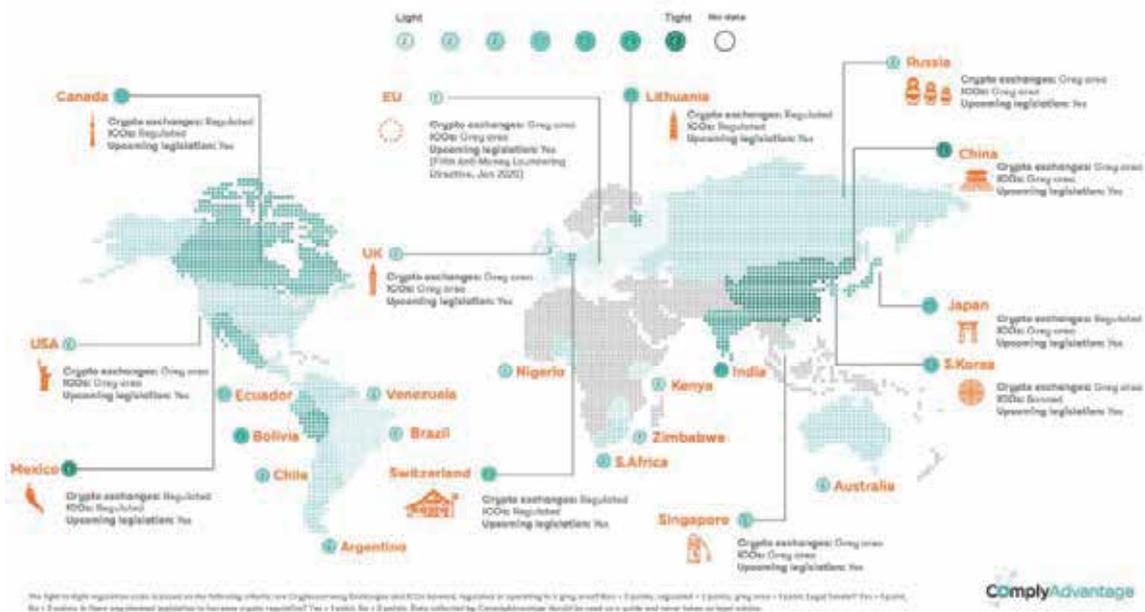


Figure 1. Cryptocurrency Regulations by Country Map - October 2019 [3]

2.4. Where does \$BOOMER Fit in?

With the surge of altcoins, memecoins, and 'shitcoins' Business Boomer has found great potential to benefit from the market momentum to unleash a new concept in regards to the operation side of things specifically. As mentioned earlier, Business Boomer plans to move the operation of the token into a community driven consensus based to ensure adaptability and scalability of the token roadmap. It should also be noted that the previous dominance of Bitcoin on the cryptocurrency market is slowly being renounced opening the gates for the emergence of new coins, more advanced block chains, and innovated real world use-cases.

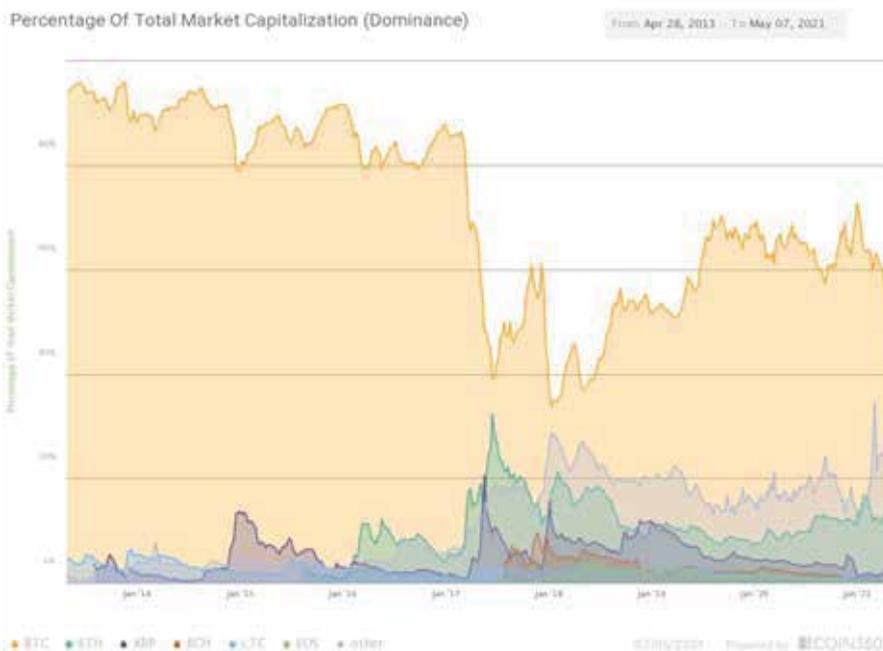


Figure 2. Dominance of Leading Cryptocurrencies Chart - April 2013 to May 2021 [4,5]

3. Business Boomer \$BOOMER Project

3.1. What is DeFi?

DeFi, or decentralized finance, is a movement to create and establish a new financial ecosystem that is open for everyone and does not involve or require trusting intermediaries, such as banks. DeFi relies on cryptography, block chains, and smart contracts. Smart contracts are the main building blocks on DeFi, whereby smart contracts are self-executing contracts with the terms of the contract between buyer and seller directly written into lines of code.

Currently, most if not all DeFi projects are built on Ethereum protocol. The DeFi ecosystem improves on current banking systems and financial ecosystems to create a permission-less buyer to seller and lender to borrower transactions. DeFi is superior in the sense that the protocol is open, cheaper to transact within, built on novel foundations, and is resistant to censorship.

3.2. Why invest in \$BOOMER?

\$BOOMER is a Binance Smart Chain based cryptoasset marketplace, where buyers and sellers meet to transact based on long-term speculative and value views. The unique advantage that \$BOOMER offers is combining investing with physical world as well as Metaverse. \$BOOMER is going to combine marketing and advertising services of physical world with Metaverse using digital currency hence providing opportunity to small and large business to grow themselves in Metaverse. The benefits of investing in advertising with Business Boomer will be countless. Users will be able to able to advertise through email marketing, sms marketing & generate OTPs. Business Boomer also provide API's for developers. Businessess & Developers will be able to use our services through cryptocurrency. As world is heading towards metaverse where digital currency and digital marketing will be the core, business boomer provides the opportunity to invest and advertise at the same time. Business Boomer also intends to launch it's NFT's and Meta-Verse Play-To-Earn Game.

Another significant reason to invest in \$BOOMER is that Business Boomer intends to distribute 25% profit to NFTs Holde from Emails & OTP Order's income from belonging area!!

3.3. Unmatched Project Features

- Trust and transparency at the core of \$BOOMER Token design and activities, it encourages long-term hold from early investors and attracts investment from newcomers. Business Boomer will hold regular meetings, frequent AMAs, and several polls to ensure that the community is participating in the decision-making process paving the way for a fully decentralized and community-based operation.
- Capital and passive gains through long-term holding based on coin structure and diversification into real world use cases in an effort to alleviate speculative nature and widen the user-base holding the token. All of our actions ensure that none of the investor types are preferred and all are treated equally while preserving financial gains for all parties.
- Community driven key decisions will be made based on community consensus, following the “no worries” protocol in order to ensure that the community as a whole gains a sense of trust in the long-term plans of the project through gearing major decisions in the path that benefits the community as a whole.
- Experienced co-founders with diverse backgrounds offering clear roadmaps and expansion plans to achieve milestones (e.g. listings, NFT marketplace) guarantee fast actions and timely responses in an ever-changing fast-paced market.
- Combination of Static Rewards, Burn Rates, and LP Feedback build on advanced Tokenomics ensuring coin and wallets' sustainability and encouragement to long-term holding thus lessening the affects and the occurrences of pump-and-dump scenarios by major holders or automated scripts

3.4. Metaverse

Business Boomer will serve as a bridge between Metaverse and small & large business providing them a chance to establish their presence in this new world. \$BOOMER holders will be able to advertise their business in the Metaverse & earn profit. Each location will have it's own separate NFT & chance to earn huge profits by advertising.

4. \$BOOMER Tokenomics

Here is our Tokenomics:



5. Glosaary

Address: string of characters that represents a wallet that can send and receive cryptocurrency

Altcoin: any cryptocurrency that is not Bitcoin — an alternative digital currency.

BEP-20: token standard on Binance Smart Chain that extends ERC-20, the most common Ethereum token standard.

Cryptocurrency: digital currencies that use cryptographic technologies to secure their operation

Cryptography: A field of study and practice to secure information, preventing third parties from reading information to which they are not privy

Decentralized Exchange (DEX): A decentralized exchange (DEX) is a financial ecosystem for transacting digital assets. Through the DEX, users transact directly and peer-to-peer on the blockchain without a centralized intermediary, thus the decentralization

Decentralized Finance (DeFi): Platform or ecosystem comprised of financial applications blocks that offer peer-to-peer financial services and technologies. DeFi exchanges, loans, investments, and tokens are significantly more transparent, permissionless, trustless, and interoperable than traditional financial services

Ethereum: decentralized, blockchain-based global supercomputer to serve as the foundation for an ecosystem of interoperable, decentralized applications (dApps) powered by token economies and automated smart contracts

Exchange: organized marketplace in which financial assets or instruments are transacted

Hardcap: For an initial coin offering (ICO), it refers to the upper limit of the tokens that are to be sold

Hashing: process of generating a fixed-size output from an input of variable size

HODL: expression used within the cryptocurrency world for investors that refuse to sell even in bear markets. HODL was later retrofitted to be an acronym (backronym) for “Hold on for Dear Life” and refers to not selling, even during strong market volatility and poor market performance

Liquidity: properties of an asset that defines how easy it is to convert a cryptocurrency to another fiat currency, without causing a huge market price disruption

Listing: passing certain set of financial and legal regulatory procedures, whereby the exchange provides trading pairs for the financial asset

Node: communication point within the network of blockchain

Non-Fungible Token (NFT): a type of cryptographic token that represents a unique asset. NFTs are tokenized versions of digital or real-world assets. They function as verifiable proofs of authenticity and ownership within a blockchain network. NFTs are not interchangeable with each other and introduce scarcity to the digital world

Private Key: a certain key phrase or number which allows users to sign transactions and to generate receiving addresses

Smart Contract: a piece of computer software that is designed as an automated self-enforcing contract, which means it triggers certain action after predetermined conditions are met

6. References

[1] <https://academy.binance.com/en/articles/how-to-withdraw-bep20-tokens-on-binance-smart-chain>

[2] <https://www.investopedia.com/terms/c/cryptocurrency.asp>

[3] <https://www.visualcapitalist.com/mapped-cryptocurrency-regulations-around-the-world>

[4] <https://www.coindesk.com>

[5] <https://coinmarketcap.com>

7. Local Laws

Please review your country's existing laws and policy before buying Business Boomer coin. Business Boomer will not hold any liabilities for your actions. Like any other currency Business Boomer coin may fluctuate hence the purchaser will be solely and entirely liable for their decisions. Any and all disputes will be settled in California and as per the California laws.

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